

Clara Todd – Web Development & UX Design - Cambridge UK

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- UI/UX development with design for web applications, Cambridge
- Contributed to many successful e-learning, e-commerce, content management and social networking websites in the US and UK
- Development throughout lifecycle of project, high-level design concepts, information architecture and front-end development
- Knowledgeable about accessibility, localization requirements, web standards and browser idiosyncrasies
- Enjoys user research and wire-framing to create compelling, scalable sites
- Works on collaborative teams of any size, iterative development

Skills & Software

Languages & Mark-up: XHTML/HTML, CSS, JavaScript (incl jquery), PHP, Java (various frameworks), ClassicASP/VB Script. **Databases:** Oracle, MySQL. **Source Control:** SVN, CVS. **Servers:** BSD, Linux, Windows, Apache. **Wireframing tools:** Axure, Visio, Balsamiq, **Visual tools:** Flash, Fireworks, Photoshop, Illustrator, Premiere.

Websites

Clients and Projects of Note

- Wetpaint.com
- Amazon.com
- Sears.ca
- Raf Technologies, Inc
- Noc On Wood Records
- Microsoft Partner University
- University of Glasgow
- University of Aberdeen
- StockGazing
- Setgame Inc
- Marks & Spencer

Work History

8/2010 to current - IA/UX Designer - Kickstart Digital, Cambridge UK

- Application design for multiple platforms including iPhone, Android, Windows Desktop/OSX Gadgets and iGoogle
- Facebook and other social media integrations
- Fast prototyping and iterative design techniques
- User experience testing
- User centred design concepts, wireframes

1/2010 to 8/2010 - Web Developer and Designer - TWI, Cambridge UK

- Full web site and application development
- Sites for symposiums and EU funded engineering research projects
- User experience design concepts, wireframes
- Development of custom content management system
- Creating and modifying e-learning and examination systems

5/2009 to 1/2010 - UX Designer, Web Consultant - Various, Cambridge UK

- Freelance website development
- Proposals, information architecture and designs for Jamkit
- Content modules for Wetpaint

6/2006 to 3/2009 - UX Designer / UI Engineer - Wetpaint.com, Seattle, WA, USA

- Designed and built user interfaces for Wetpaint features
- Contributed visually and structurally to re-alignment of Wetpaint platform
- Created toolkits for partners and designers to help design custom skins
- Lead for skin development and design, including some management and guidance to external resources

9/2005 to 6/2006 - UI Consultant - Amazon.com, Seattle, WA, USA

- Work on MCOM accounts, creating mockups and wireframes as images and as HTML, CSS and Javascript
- Developed UE concepts and solutions for Sears.ca and Marks&Spencer
- Team web site accessibility champion
- Created browsable style guides

12/2004 to 8/2005 - Web Development Consultant - Various, Seattle, WA, USA

- Design of RAF public website, authored design specification document for GUI of a governmental RAF client, integrated front-end using Velocity templates in Java
- Web design, Free BSD server administration, extensive php tool building for NocOnWood Records, Seattle
- Created design and xhtml/css templates
- Many other smaller technical and design projects using a mix of open source technologies (Apache, PHP, MySQL) and Java

03/2003 to 12/2004 - Web Designer - UpSellUSA, Seattle, WA, USA

- Designed and built the front-end for Incentive Power (incentive programs site for small businesses) from ground up
- Designed many performance and sales incentive sites and html emails for Microsoft
- Built 30+ trainings on Microsoft products, licensing and competitive marketing.

04/2001 to 03/2002 - Technical Author, Web Designer - NC Graphics Ltd, Cambridge, UK

- Created icons, buttons, and improved GUI of Machining Strategist (CAM software)
- Designed and built company website
- Wrote web access scripts and mailers in Perl
- Documented software for printed manuals and online-help pages for Machining Strategist
- Tested new functionality of Machining Strategist
- Created Graphics for marketing and company branding

05/2000 to 03/2001 - Web Designer - StockGazing Ltd, Cambridge, UK

- Designed and built StockGazing.com (a global stock trading simulation site)
- Integration with back-end Java
- Designed logos and marketing materials
- Designed banner ads and Flash presentations

08/1998 to 05/2000 - AV Editor / Web Designer - Alpha CRC Ltd, Cambridge, UK

- Engineered movies for multimedia software, localized for different markets
- Led teams of up to ten people for rush animation projects
- Designed and built the company website
- Created marketing presentations in Flash and PowerPoint

Education

07/2008 - 12/2008: Study in User Centered Design, University of Washington, WA, USA

09/1996 - 06/1997: PG-Dip Electronic Imaging, Duncan of Jordanstone, Dundee, UK

10/1993 - 06/1996: BA (hons) Combined Media, Chelsea School of Art, London, UK

10/1992 - 07/1993: BTEC Fine Art, Norwich School of Art, Norwich, UK

References

Available on request